


ANTIFADING SHAMPOO

CODE 08LP10091802

Mild shampoo, prevents color fading, protects the scalp, reduces oiliness and keeps hair hydrated

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	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	SODIUM LAURETH SULFATE	Sodium Laureth Sulfate	22.0	Surfactant	-
	COCAMIDOPROPYL BETAINE	Cocamidopropyl betaine	5.0	Mild Surfactant/ Amphoteric	-
	PLANTAREM 2000	Decyl Glucoside	2.0	Mild Surfactant	BASF
	EUXYL PE 9010	Phenoxyethanol and Ethylhexylglycerin	1.0	Preservative	Schulke
	FRAGRANCE FAV 187197	Fragrance	0.5	Parfum	FAV 105
B	DEIONIZED WATER	Water	qsp	Vehicle	-
	DISSODIUM EDTA	Dissodium EDTA	0.1	Chelator	-
C	ORMAGEL XPU 	Hypnea Musciformis Extract (and) Gelidiella Acerosa Extract (and) Sargassum Filipendula Extract (and) Sorbitol*	2.0	Scalp Protector, Oil Reducer, Moisturizer and Protects the hair from straighteners	ASSESSA
D	COLORHOLD	Aqua (and) Sodium Carrageenan (and) Hydrolyzed Rice Protein*	3.0	Color revival and maintenance, delays color fading and seals the pigments within the fibers	ASSESSA
E	CITRIC ACID	Citric Acid	qs	pH Adjust/ corrector	-
F	ARLYPON TT	PEG/PPG-120/10-Trimethylpropane Trioleate (and) Laureth-2 PEG/PPG-120/10-Trimethylpropane Trioleate (and) Laureth-2	1.5	Thickener	BASF

PROCEDURE: Add phase A in a recipient and start to stir till completely homogenization. Add phase B at room temperature with stir. Add phases C and D, respectively with 5 min between each phase. Add phase E to correct the pH. Add phase F to thicken. **pH: 5.5 – 6.5**

* Consult the different preservative systems available. It is not included in INCI.