

CERTIFIED

QUIDITAT SRC

TREATMENT AND REPAIR OF DAMAGED HAIR AND SKIN

ASSESSA

INNOVATION FOR A GREENER WORLD

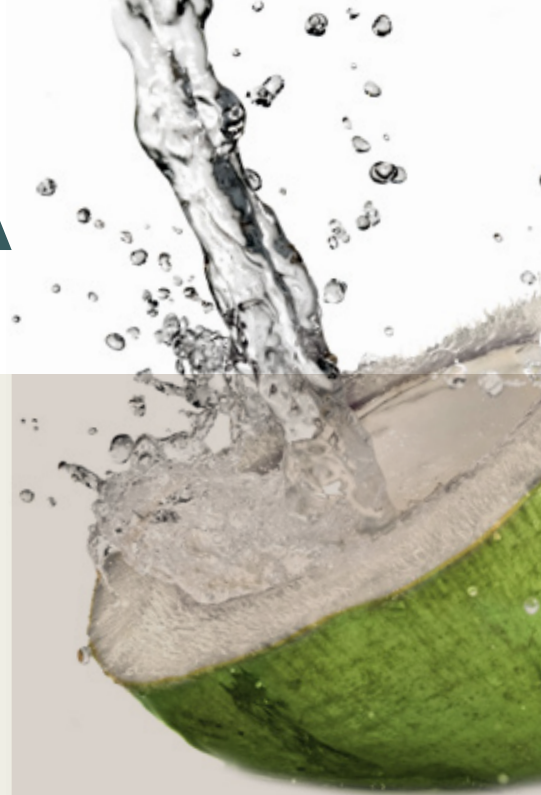


COCONUT WATER

HYDRATE AND REMINERALIZE SKIN AND HAIR

Popular culture in countries where there is a great tradition in the use of the coconut and its derivatives, says that "the use of the green coconut water, cleans the face of all its wrinkles and imperfections, returning the rosy tone of youth to the skin".

An extremely popular drink in Brazil, known for its hydrating and remineralizing properties, coconut water is a natural acid and sterile solution, rich in essential aminoacids, sugars, vitamins and mineral salts as well as cellular growth factors. QUIDITAT SRC combines the moisturizing and protective properties of marine algae, efficiently and effectively, with the essential mineral salts, vitamins, amino acids and bio-catalysers of coconut water. QUIDITAT SRC's high levels of soluble silicon and essential minerals makes it ideal for the creation of products for the treatment and structural repair of skin and hair.



QUIDITAT SRC STRENGTHENS AND TREAT DAMAGED HAIR

The high level of soluble silicon found in QUIDITAT SRC assists in the structural reinforcement of hair, and is recommended in the formulation of products for hair treatment (strengthening, dyeing) and treatment shampoos for damaged or weakened hair.

SILICON	PPM
COCONUT	11.00
QUIDITAT SRC	44.00



COCONUT WATER-BASED BIOACTIVE

QUIDITAT SRC is a wholly green coconut water-based bioactive ingredient (*Cocus nucifera*), vectorized with sulfated polysaccharides, obtained from marine algae. It is a powerful moisturizing and remineralizing that reconditions damaged skin and strengthens and treat damaged hair.



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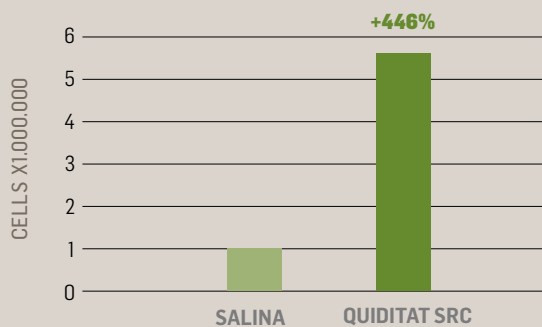
QUIDITAT SRC

TREATMENT AND REPAIR OF DAMAGED HAIR AND SKIN

PROOF RECONDITION OF DAMAGED SKIN

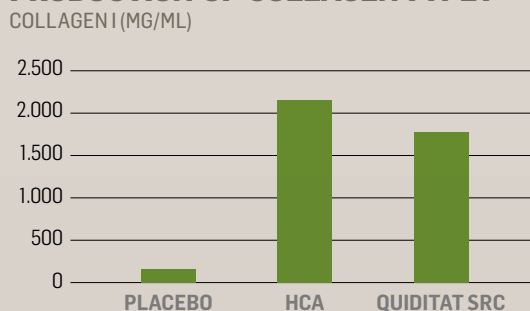
Healthy fibroblasts mean fresh, moisturized and balanced skin. The extraordinary capacity to stimulate the growth of fibroblasts presented by QUIDITAT SRC demonstrates its capacity to recondition damaged skin. The stimulated fibroblasts, in turn, are capable of increasing the level of type I collagen in the skin.

PRODUCTION OF FIBROBLASTS



The graphic above shows the extraordinary capacity to stimulate the growth of fibroblasts presented by QUIDITAT SRC and demonstrates its capacity to recondition damaged skin.

PRODUCTION OF COLLAGEN TYPE I



Demonstration of QUIDITAT SRC activity in the production of Type I collagen. As a positive control was used a solution of Centella Asiatica Heterosides (HCA) and as placebo was used a saline solution.

POWERFUL MOISTURIZING AND REMINERALIZING

Its anti-inflammatory, moisturizing, protecting and biodynamizing properties mean that QUIDITAT SRC is particularly recommended for the formulation of mild products for the skin. QUIDITAT SRC can also be used in shampoos, conditioners and treatment products, moisturizing and remineralizing hair submitted to constant washing.

PRODUCT	(%)
Moisturizing creams	1.0 to 5.0
Moisturizing lotions	1.0 to 3.0
After sun products	1.0 to 4.0
Mature skin products	3.0 to 8.0
Make-up products	0.5 to 2.0
Moisturizing serums	1.0 to 5.0
Face masks	2.0 to 5.0
Shampoos	1.0 to 3.0
Conditioners	0.5 to 2.0
Liquid soaps	1.0 to 3.0

INCI NAME

Cocos Nucifera (Coconut) Fruit Extract, Hypnea Musciformis Extract, Gelidiella Acerosa Extract, Sodium Benzoate and Potassium Sorbate

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